



FOR IMMEDIATE RELEASE

December 5, 2011

Sponsorships Available for Cooperstown Winter Carnivale

-- Join Community in Supporting 46-Year-Old Event --

(COOPERSTOWN, NY) – This February, add some Brazilian flair to your winter and take part in the 46th annual Cooperstown Winter Carnivale.

But first, consider sponsoring this wonderful community event scheduled for February 10-12, 2012. It takes the generous donation of time, energy and money from community members to make the annual event a success, and this year's carnival promises to bring new and exciting activities in addition to traditional favorites. Check out the sponsorship levels listed below; there are benefits for each level of giving. Every donation – no matter the size – helps!

King Momo

\$1000+

Logo recognition on signage at Doubleday Field Vendor Tent

Recognition in all Promotional Material

(Brochure, Posters, Website, Press Releases, Radio and TV)

Logo Recognition on Brochure

8 Complimentary Passes to the Carnival Cooler and Closer

8 Winter Carnival Collectable Pins

Belle of the Ball

\$500 +

Recognition in Brochure, Posters, Website

Logo Recognition on Brochure

6 Complimentary Passes to the Carnival Cooler and Closer

6 Winter Carnival Collectable Pins

Fire Breather

\$250 +

Recognition in Brochure, Posters, Website

4 Complimentary Passes to the Carnival Cooler and Closer

4 Winter Carnival Collectable Pins

Unicorn

\$100 +

Recognition in Brochure, Website

2 Complimentary Passes to the Carnival Cooler and Closer

2 Winter Carnival Collectable Pins

Sphinx

\$50 +

Recognition in Brochure, Website

Jester

\$25 +

Recognition on Website

All donations received AFTER December 29th are not guaranteed recognition in the printed material.

The 2012 committee members include Teresa Mae Leveille, Sarah Lewandowski, Stephen Light, George Macaluso Co-Chair, Lora Newell, John Saphier, Emily Voss, Bill Weldon, Brian Wrubleski and Kim White, Co-Chair. The carnival is sponsored by the Lions Club of Cooperstown.

For more information visit www.cooperstowncarnival.org or "Like" Cooperstown Winter Carnival on Facebook.

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